

Film and Television 195

Corporate Internships in Film, Television, and Digital Media

SYLLABUS

Instructor:	TBD
Internship Coordinator:	Christina Carrea, Assistant Director of Internship Programs
Email:	internships@tft.ucla.edu
Phone:	(310) 825-1854
Internship Office:	203 East Melnitz Building
Office Hours:	By appointment

I. Description

This course provides credit for weekly fieldwork performed at an off-campus internship site. In addition to FILM TV 195, **students must enroll concurrently in FILM TV 194, an internship seminar course which meets weekly on campus and which includes discussions of contemporary entertainment industry trends and issues.**

II. Units

Students earn 4 units of academic credit for FILM TV 195, upon successful completion of course requirements.

III. Course Requirements

CAUTION: late submissions will result in a grade of “Not Passed”.

	Requirement	What to do	When/Where due
1.	FILM TV 195 contract – signed and approved	Go to MyUCLA and fill out course contract for FILM TV 195. Ask 194 instructor for name of faculty mentor. Print contract and have faculty mentor sign. Deliver signed contract to internship coordinator.	Submit signed contract at any time during second pass, but <u>no later than Friday of Week 2.</u> Deliver signed contract to internship coordinator at 203 East Melnitz Building or email to internships@tft.ucla.edu .

2.	Timesheet (120 hours)	<p>Your on-site internship supervisor must approve and sign your timesheet showing at least 120 hours of work completed. Submit this signed timesheet to the internship coordinator.</p> <p>Your internship hours should be reasonably well distributed across the weeks of your enrollment. For example, you should aim for 12 hours/week over a 10 week quarter; or 20 hours/week over a 6-week summer session. You cannot claim hours outside the dates of your quarter of enrollment</p>	<p>Due by Friday of Finals Week.</p> <p>Deliver to internship coordinator at 203 East Melnitz Building or email to internships@tft.ucla.edu.</p>
3.	Three interviews	<p>Interview three employees at the internship company (5-15 minutes) about the employees' career path, role at the company and any other relevant information. Complete a summary of each interview (1 to 2 pages).</p> <p>If the student is continuing in an internship with the same company for a second quarter, the student should consult the internship coordinator to discuss a separate assignment.</p>	<p>Due by Friday of Finals Week.</p> <p>Deliver copies to both 194 instructor and internship coordinator at 203 East Melnitz Building or email to internships@tft.ucla.edu.</p>
4.	Reading	<p>Students are expected to read <i>Daily Variety</i> or <i>Hollywood Reporter</i>, <i>TheWrap.com</i> (www.thewrap.com), <i>Deadline Hollywood</i> (www.deadline.com), <i>Los Angeles Times</i>, <i>New York Times</i>, or <i>Wall Street Journal</i>, and any other relevant industry trades on a regular basis.</p>	n/a

IV. Grading

Students will receive a “Pass” grade upon successful completion of all course requirements by the due dates. Students will be graded “Not Passed” if they do not complete course requirements by the due dates.

If students have any question(s) about course requirements or deadlines, they should contact the internship coordinator well in advance of the requirement deadline.

V. Recommended Reading

Contemporary Hollywood Film Industry:

Paul McDonald and Janet Wasko (eds.), *The Contemporary Hollywood Film Industry* (Blackwell Publishing, 2008)

Geoff King, *New Hollywood Cinema: An Introduction* (Columbia University Press, 2002)

Steve Neale and Murray Smith (eds.) *Contemporary Hollywood Cinema* (Routledge, 1998)

History of Studio System:

Thomas Schatz, *The Genius of the System: Hollywood Filmmaking in the Studio Era* (Faber & Faber, 1998)

Denise Mann, *Hollywood Independents: The Postwar Talent Takeover* (University of Minnesota Press, 2008).

Contemporary Television:

Amanda D. Lotz, *The Television Will Be Revolutionized* (New York University Press, 2007)

Agency:

Dennis McDougal, *The Last Mogul: Lew Wasserman, MCA, and the Hidden History of Hollywood* (Da Capo Press, 2001)

David Rensin, *The Mailroom: Hollywood History from the Bottom Up* (Ballantine Books, 2004)

Frank Rose, *The Agency: William Morris and the Hidden History of Show Business* (Harper Collins, 1995)

VI. Useful Research Tools

Lexis-Nexis:

In order to conduct outside research for your midterm and final papers you should access recent and old trade and newspaper articles on Lexis-Nexis. To access Lexis-Nexis, go to <http://www.library.ucla.edu/search/1528.cfm> and scroll down to Lexis-Nexis. If you’re accessing Lexis-Nexis from off-campus, you might need to set up your browser as a proxy server: <http://www.bol.ucla.edu/services/proxy/>

Other online resources:

Box-Office Mojo: www.boxofficemojo.com

Hollywood Reporter: www.hollywoodreporter.com

Variety: www.variety.com

IMDB: www.imdb.com

TV Tracker: www.tvtracker.com

Baseline Studio System: www.studiosystem.com (subscription-based)

The Numbers.com: <http://www.the-numbers.com/>

TheWrap.com: <http://www.thewrap.com/>

Deadline Hollywood: <http://www.deadline.com/hollywood>

Tracking Board: www.tracking-board.com